



## **2023 SPADA CONFERENCE**

**16-17 November  
Harbourside Function Centre  
Wellington**



## **PROGRAMME**

**Love Local ▶  
*Arohaina tō Hapori***



# ▶ DAY ONE THURSDAY 16 NOVEMBER

**8.00-5.30 REGISTRATION DESK OPEN** FOYER

**9.00-9.30 Mihi / Official Opening / Welcome Speeches / MC: Tom Sainsbury** TE ARO ROOM

**9.30-10.00 MORNING TEA** *Sponsored by the New Zealand Film Commission* WATERFRONT ROOM

**10.00-11.00 NZ On Air John O’Shea Memorial Address with James Cameron in conversation with John Campbell** TE ARO ROOM

**15 MINUTE BREAK**

**11.15-12.15 The Economic & Cultural Value of Longevity** TE ARO ROOM

*Proudly brought to you by Budget*

Through the lens of some of our longest running companies and productions we explore the true value of longevity in our sector. From career pathways, to developing storytelling and building businesses, to providing our audiences with rich local stories and experiences.

Panel: **Grant Baker** (Images & Sound), **Ngaira Fuata** (Tagata Pasifika), **Kelly Martin** (Shortland Street). Moderator: **Andrew Szusterman**.

**12.15-1.30 LUNCH** *Sponsored by Film Finances* WATERFRONT ROOM

## SPLIT SESSIONS

### TE ARO ROOM

**1.30-2.30 The Fundamentals of the NZ Screen Production Rebate**

The rebate plays a significant role in the complex landscape of film and TV financing. **Ian Murray** (113 Partners) sits down with **Sharon Menzies** (Hinterland) and **Richard Fletcher** (Libertine Pictures) to delve into the fundamentals of the Rebate, and other financial mechanisms available in the new commercial environment, to help practitioners optimise their financing strategies.

**2.30-3.30 Meet the Platforms**

An opportunity to hear direct from the platforms – what they’re looking for, how their commissioning strategies have evolved, and which trends are impacting their commissioning priorities.

Platforms: **Warner Bros. Discovery NZ, Sky Originals, Whakaata Māori, and TVNZ.**

### CABLE ROOM

**1.30-2.30 Moving into the Green Zone**

Join **Craig Gainsborough** (Producer/Greenlit NZ), **Fenella Bowater** (Whitebait Media), and facilitator **Irene Gardiner** (SPADA/Greenlit NZ) as they share their experiences of developing tools for sustainable screen practices and implementing them on local productions.

**2.30-3.30 The Authenticity Quotient**

The disability sector is full of rich and engaging stories. This session’s panel is well-versed in navigating what can be a challenging territory for the uninitiated and offers delegates insights into authentic representation of disability, and how to create space and amplify disabled people’s voices.

Panel: **Dan Buckingham** (CEO, Able / Chair, Disability Media Collective), **Jai Waite** (Sweet Productions), and **Rachale Davies** (Boxed Media).

**3.30-3.50 AFTERNOON TEA** WATERFRONT ROOM

**3.50-4.50 Mahi Tahi** TE ARO ROOM

Join our screen funding agencies’ CEOs – **Annie Murray** (NZFC), **Larry Parr** (TMP), and **Cameron Harland** (NZOA) – as they share their joint vision and ideas for a more collaborative approach for our screen sector.

**4.50-5.00 BREAK**

**5.00-5.30 25th Annual SPADA Screen Industry Awards** TE ARO ROOM

**NEW FILMMAKER OF THE YEAR** – *Sponsored by Hinterland*

**INDEPENDENT PRODUCER OF THE YEAR** – *Sponsored by Gallagher (formerly Crombie Lockwood)*

**INDUSTRY CHAMPION AWARD** – *Sponsored by SPADA and THE DATA BOOK*

**5.30-7.30 Images & Sound 40th Anniversary Cocktail Function** WATERFRONT ROOM

**7.30 END OF DAY ONE**

# ▶ DAY TWO FRIDAY 17 NOVEMBER

## 9.00-10.00 NZ ON AIR: The New Strategy in Action

TE ARO ROOM

A check in on how the new investment strategy is tracking five months post implementation, a look ahead to the coming year, and addressing your most pressing questions.

## 10.00-10.30 MORNING TEA

WATERFRONT ROOM

### SPLIT SESSIONS

#### TE ARO ROOM

#### CABLE ROOM

### 10.30-11.30 Will Artificial Intelligence Democratise Content Creation?

Over the past decade the film and TV business has been defined by the disruption of content distribution – the next decade will be defined by the disruption of content creation. What opportunities and challenges will arise as a result of this change?

Speaker: **Paul Muller**, CEO / ANZSA

### 10.30-11.30 Commissioners Roundtable

This roundtable session provides an opportunity for delegates to have one-on-ones with Scripted and Non-Fiction Commissioners from **TVNZ, Warner Bros. Discovery NZ, Whakaata Māori, RNZ** and **Sky Originals**.

*The booking form is available at the Registration Desk.*

### 11.30-12.30 NZFC Update

Join the NZFC's CEO **Annie Murray** as she sets out some of the challenges and opportunities for the agency in the coming months.

Session to be followed by a Q&A.

### 11.30-12.30 The Collision of Art & Commerce in the Unscripted Space

*Proudly brought to you by Screen Wellington*

Selling unscripted shows into the international marketplace is highly competitive and involves navigating a hornet's nest of entertainment conglomerates. How can those of us living at the bottom of the world compete? Is it possible to make the shows we want and give the buyers what they are looking for?

Speaker: **Jon Kroll**, Producer, Avocado Entertainment.

## 12.30-2.00 The Great Screenrights Lunch featuring the South Pacific Pictures Big Pitch Competition

TE ARO ROOM

## 2.00 CLOSE OF CONFERENCE

TE ARO ROOM

WIFI ▶

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