SPADA CONFERENCE PROGRAMME (As at 5/11/23)

MC: TOM SAINSBURY

16-17 November 2023 / Harbourside Function Centre / Wellington

DAY ONE – THURSDAY 16 NOVEMBER

| 8.00-5.30 | REGISTRATION DESK OPEN | ROOM |
|----------------|--|-------------|
| 9.00-9.30 | Mihi /Official Opening - Welcome Speeches | TE ARO ROOM |
| 9.30-10.00 | MORNING TEA – SPONSORED BY NEW ZEALAND FILM COMMISSION (WATERFRONT ROOM) | |
| 10.00-11.00 | NZ ON AIR JOHN O'SHEA MEMORIAL ADDRESS with JAMES CAMERON in conversation with John Campbell | TE ARO ROOM |
| 15MIN BREAK | | |
| 11.15-12.15 | THE ECONOMIC & CULTURAL VALUE OF LONGEVITY Proudly brought to you by Budget Through the lens of some of our longest running companies and productions we explore the true value of longevity in our sector. From career pathways, to developing storytelling and building businesses, to providing our audiences with rich local stories and experiences. Panel includes Grant Baker (Images & Sound), Ngaire Fuata (Tagata Pasifika), Kelly Martin (Shortland Street). Moderator: Andrew Szusterman | TE ARO ROOM |
| 12.15-1.30 | LUNCH - SPONSORED BY FILM FINANCES (WATERFRONT ROOM) | |
| SPLIT SESSIONS | | |
| 1.30-2.30 | THE FUNDAMENTALS OF THE NZ SCREEN PRODUCTION REBATE The NZ Screen Production Rebate plays a significant role in the complex landscape of film and TV financing. In this session lan Murray (113 Partners) sits down with Sharon Menzies (Hinterland) and Richard Fletcher (Libertine Pictures) to delve into the fundamentals of the Rebate, and other financial mechanisms available in the new commercial environment, to help practitioners optimise their financing strategies. | TE ARO ROOM |
| 1.30-2.30 | MOVING INTO THE GREEN ZONE Join Craig Gainsborough (Producer/Greenlit NZ), Fenella Bowater (Whitebait Media) and facilitator Irene Gardiner (SPADA/Greenlit NZ) as they share their experiences of developing tools for sustainable screen practices and putting them into action on local productions. | CABLE ROOM |
| SPLIT SESSIONS | | |
| 2.30-3.30 | MEET THE PLATFORMS An opportunity to hear direct from the platforms – what they're looking for, how their commissioning strategies have evolved, and which trends are impacting their commissioning priorities. Platforms: Warner Bros. Discovery NZ, Sky Originals, Whakaata Māori, and TVNZ. | TE ARO ROOM |

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| 2.30-3.30 | THE AUTHENTICITY QUOTIENT The disability sector is full of rich and engaging stories. This session's panel is well-versed in navigating what can be a challenging territory for the uninitiated and offers delegates insights into authentic representation of disability, and how to create space and amplify disabled people's voices. Panel: Dan Buckingham (CEO, Able / Chair, Disability Media Collective), Jai Waite (Sweet Productions), and Rachale Davies (Boxed Media). | CABLE ROOM |
|-----------|--|-------------|
| 3.30-3.50 | AFTERNOON TEA | |
| 3.50-4.50 | MAHI TAHI Join our screen funding agencies' CEOs – Annie Murray, Larry Parr, and Cameron Harland – as they share their joint vision and ideas for a more collaborative approach for our screen sector. | TE ARO ROOM |
| 4.50-5.00 | BREAK | |
| 5.00-5.30 | 25 th ANNUAL SPADA SCREEN INDUSTRY AWARDS | TE ARO ROOM |
| | New Filmmaker of the Year — Sponsored by Hinterland | |
| | Independent Producer of the Year – Sponsored by Gallagher | |
| | Industry Champion Award – Sponsored by SPADA and THE DATA BOOK | |
| 5.30-7.30 | followed by the | WATERFRONT |
| | IMAGES AND SOUND 40th ANNIVERSARY COCKTAIL FUNCTION | ROOM |
| | Waterfront Room, Harbourside Function Centre | |
| 7.30 | END OF DAY ONE | |

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| | RIDAY 17 NOVEMBER | |
|----------------|--|-------------|
| 9.00-10.00 | NZ ON AIR: THE NEW STRATEGY IN ACTION | TE ARO ROOM |
| | A check in on how the <u>new investment strategy</u> is tracking five months post implementation, a look ahead to the coming year, | |
| | and addressing your most pressing questions. <i>Delegates are encouraged to send through any questions about the Strategy ahead of time to communications@nzonair.govt.nz or office@spada.co.nz.</i> | |
| 10.00-10.30 | MORNING TEA (WATERFRONT ROOM) | |
| SPLIT SESSIONS | | |
| 10.30-11.30 | WILL ARTIFICIAL INTELLIGENCE DEMOCRATISE CONTENT CREATION? | TE ARO ROOM |
| 10.30-11.30 | Over the past decade the TV and film business has been defined by the disruption of content distribution — the next decade | |
| | will be defined by the disruption of content creation. What are the opportunities and what are the challenges? Speaker: Paul Muller, CEO / ANZSA | |
| 10.30-11.30 | COMMISSIONERS ROUNDTABLE | CABLE ROOM |
| | This roundtable session provides an opportunity for delegate to have one-on-ones with Scripted and Non-Fiction | |
| | Commissioners from TVNZ, Warner Bros. Discovery NZ, Whakaata Māori, RNZ and Sky Originals. The booking form is | |
| | available at the Registration Desk. | |
| SPLIT SESSIONS | | |
| 11.30-12.30 | NZFC UPDATE | TE ARO ROOM |
| | Join the NZFC's CEO Annie Murray as she sets out some of the challenges and opportunities for the agency in the coming months. Session to be followed by a Q&A. | |
| 11.30-12.30 | THE COLLISION OF ART & COMMERCE IN THE UNSCRIPTED SPACE | CABLE ROOM |
| | Proudly brought to you by Screen Wellington | |
| | Selling unscripted shows into the international marketplace is highly competitive and involves navigating a hornet's nest of | |
| | entertainment conglomerates. How can those of us living at the bottom of the world compete? Is it possible to make the | |
| | shows we want and give the buyers what they are looking for? Speaker: Emmy Award winning producer, and newly minted Wellingtonian, Jon Kroll, Avocado Entertainment. | |
| 12.30-2.00 | The Great Screenright's Lunch featuring the South Pacific Pictures' Big Pitch Competition | TE ARO ROOM |
| 2.00 | FINAL WORDS / CLOSE OF CONFERENCE | TE ARO ROOM |