

21st August 2020

REQUEST FOR PROPOSALS

A. Introduction

Following the success of the RNZ/NZ On Air Joint Innovation fund, RNZ is continuing to build relationships with independent producers who will provide a broad range of content for audiences on our platforms.

Serving the [RNZ Charter](#), commissioned content will contribute to:

Our Mission... A connected and informed Aotearoa
Our Vision... Develop a lifelong relationship with the people of Aotearoa

B. Purpose

We are seeking multi-platform audio and visual content that will attract, challenge, enlighten and entertain 18 – 32 year olds.

We are open to pitches for factual projects of any genre or format that explore the lifestyle choices of this audience. Think food, finances, fashion, family and fitness... Think work and play... What are the values and forces that shape the way this audience lives?

The content will be made available on new and existing RNZ platforms.

Projects driven by content creators from this target audience are strongly encouraged and applications from emerging talent are welcome.

Selected projects will be audacious in aspiration, innovative in approach and modest in budget. Think laterally – they may be great ideas which can be executed with phones for example. They'll likely have multiple elements and a strong social media component. They may utilise established social media personalities to maximise reach. Some will have particular appeal to Māori and Pasifika audiences.

It's unlikely the projects will feature commercial music as we'll be seeking non-exclusive world-wide rights.

A platform contribution will be offered to projects we support and we encourage collaboration with other distribution platforms.

C. Pitch Format

Submissions will be sent to commissioning@rnz.co.nz

Please fill out a cover sheet (attached along with this RFP) and supply this along with a PDF of your pitch.

The PDF of your pitch should be a maximum of three pages and contain the following information:

Production Company details and contact information	
Working Title	
Synopsis	
Concept	Please articulate your idea as clearly and succinctly as possible <ul style="list-style-type: none"> • Subject matter/story outline(s) • Treatment/style • A clear list of content output deliverables and quantities: Audio, video, text, still images
Budget	Indicative budget
Estimated Delivery Dates	
Key Personnel	Brief Bios/CVs, links to examples of previous work where relevant
Secondary Platforms	Do you propose broadcast/distribution on other platforms?

Shortlisted projects will be invited to submit further information in the full proposal.

D. Submission and Assessment Process

20th August 2020	RFP Released
3rd September 2020	4pm Deadline for 1 – 3 page(s) pitch submitted to commissioning@rnz.co.nz
11th September 2020	Shortlisted projects invited to submit full proposals.
1st October 2020	4pm Deadline for full proposals submitted to commissioning@rnz.co.nz
9th October 2020	Projects chosen to progress to funding application notified. Unsuccessful projects also notified.
15th October 2020	NZOA deadline
2nd December 2020	NZOA funding decisions

Queries regarding your submission should be directed to commissioning@rnz.co.nz

Reserved Rights and Terms and Conditions

The following government standard terms and conditions apply to the RFP and the RFP process:

- a. you must bear all of your own costs in preparing and submitting your proposal
- b. you represent and warrant that all information provided to us is complete and accurate
- c. we may rely upon all statements made in your proposal
- d. we may amend, suspend, cancel and/or re-issue the RFP at any time
- e. we may change the RFP (including dates), but will give all submitters a reasonable time to respond to any change
- f. we may accept late proposals and may waive any irregularities or informalities in the RFP process
- g. we may seek clarification of any proposal and meet with any submitter(s)
- h. we are not bound to accept the lowest priced conforming proposal(s), or any proposal
- i. if none of the proposals are acceptable to us we may enter into negotiations with one or more of the submitters (if any).
- j. we both agree to take reasonable steps to protect the other's confidential information
- k. our obligation to protect your confidential information is subject to the Official Information Act 1982 and other legal, parliamentary and constitutional conventions
- l. there is no binding legal relationship between us, and your proposal is only accepted if we both sign a funding contract
- m. our Request for Proposals (RFP) comprises this document, and any subsequent information we provide to suppliers
- n. the laws of New Zealand shall govern the RFP process
- o. in submitting your proposal you are deemed to have read, understood and agree to be bound by these terms and conditions.